

Advertising Contract Insertion Order



LOS ANGELES PSYCHOLOGIST DISPLAY ADS AND LACPA WEBSITE ADS

DATE: _____

The Los Angeles Psychological Association is authorized to insert advertising for:

as specified below and in accordance with the rates and terms of the 2024 RATE . For a frequency discount, specify the number of insertions to be contracted for and placed within one year of the starting issue.

SPECIFICATIONS: **Number of PRINT AD Insertions:** _____ **Starting Issue:** _____
Number of Website AD Months: _____ **Starting Month:** _____

Comments: _____

THE LOS ANGELES PSYCHOLOGIST DISPLAY ADS

Check the ad size for each	Business Card	Full	1/2	1/4	Ad Cost
LA PSYCH Winter _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
LA PSYCH Spring _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
LA PSYCH Summer _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____
LA PSYCH Fall _____	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	_____

PRINT AD TOTAL \$ _____

AD DETAILS

- Color or B/W**
- 4-Color
Black & White
- Please Specify**
- Electronic artwork will be supplied as specified
- Pick up previous artwork

CONTRACT & ARTWORK SUBMISSION

Please submit contracts, insertion orders, confirmations and artwork to:
Rebekah Finch, M.A. - Advertising Manager
lacpa1@gmail.com (818) 905-0410

This is a legally binding contract. In signing, the advertiser agrees to abide by the contract and fulfill their obligation to pay Los Angeles County Psychological Association for all insertions on this contract. Multiple insertions can be paid individually with each issue. Single issue contracts must be prepaid. Proof of insertion will be provided to the advertiser. Publisher reserves the right to hold advertisers and their advertising agencies responsible for all charges and costs. The advertiser and advertising agency agree to indemnify and hold the publisher and their representatives harmless from any liability by reason of the content of the advertising herein contracted for, including both text and illustration in addition to delays in delivery and/or nondelivery. Artwork changes will be accepted until the closing date; thereafter, previous artwork will be inserted. All advertising is subject to the publisher's approval. If more or fewer ads are used than specified in this order, adjustments will be made based on the current rates. No cash refunds will be made. Forwarding of an order is acceptance of all rates and conditions in effect at the time of receipt of the order. For complete Advertising Policies, please see www.lacpa.org

WEBSITE Banner ad _____ x _____ =
 # months cost per insertion =
**Discount (show negative number like -50)*

PRINT AND SCREEN AD NET TOTAL \$ _____

Agreed to by: _____

Contact _____

Authorized Sig: _____

Billing Address _____

City _____ State _____ Zip _____

Phone _____

E-Mail _____

Website (URL) _____

Accepted by _____ (for LACPA)

CREDIT CARD BILLING information

IF PAYING BY CREDIT CARD:

**Credit Card Billing information: Visa MasterCard Amex Discover

CC #: _____ Exp: _____ CVC #: _____

Name on Card: _____

Authorized Sig: _____