

Sponsorship Opportunities & Exhibitor Prospectus

LACPA's 80th Anniversary Celebratory Convention



Saturday, May 3rd, 2025

Hilton Woodland Hills/Los Angeles

6360 Canoga Avenue
Woodland Hills, CA, 91367

9 a.m. to 3 p.m.



Featured Speaker Laurel Mellin, Ph.D.

Speaking on the theme of JOY

Dr. Mellin is the Founder of Emotional Brain Training (EBT) and a New York Times Bestselling Author. As a faculty member at UCSF for 40 years, most recently as an Associate Professor of Family and Community Medicine and Pediatrics, University of California, San Francisco, she developed a new paradigm in health care of rewiring stress overload as a new, neuroscience-based psychotherapy.

There will also be **coffee/tea/pastries** with registration, awards presentation and networking event with entertainment, light lunch and hors d'oeuvres.

Up to 6.0 CE/CPD Credits are available!

(3 fall under the sponsor approved CE category, up to 3 more are self-reported CPD under professional development)

Sponsorship & Exhibitor Opportunities:

Sponsorship (Premier and Specialty)

This presents an excellent opportunity to showcase your logo and company information to attendees throughout the conference process. LACPA is the largest county psychological association and our conference is well-attended and highly regarded in the mental health community, attracting psychologists, psychiatrists, students, LMFTs, LCSWs, teachers, mental health advocates and more. Our average attendance is 250 and our membership is more than 1100. Email blasts reach 6000+. Various sponsorship options are available, including prominent placement of your logo on all pre-conference advertising, as well as on LACPA's website homepage, conference pages, social media platforms, and in our quarterly magazine. Additionally, you may choose to secure an exhibitor table at the convention or sponsor specific segments of the conference, such as coffee, networking or the featured speaker.



ADDITIONAL BENEFITS	SILVER \$500	GOLD \$1,500	PLATINUM \$2,500	DIAMOND \$5,000
Name listed on sponsor banner in the 2025 issues of The Los Angeles Psychologist	✓	✓	✓	✓
Name listed on slideshow during the conference	✓	✓	✓	✓
Logo posted on 2025 convention webpage with link to your website	✓	✓	✓	✓
Thank you post and tag on all LACPA social media platforms	✓	✓	✓	✓
2X Logo listed on all convention advertising sent to 6k+	✓	✓	✓	✓
Display Ad in the Los Angeles Psychologist		Quarter page Ad in 2 issues	Half page Ad in 3 Issues	Full page Ad in 4 Issues
Web ad on LACPA website homepage			✓	✓
Exhibitor's table with one conference registration, includes food and parking				✓

Specialty Sponsors: New in 2025! Perfect if you want to support a specific part of our conference.



Coffee Sponsor \$500:

Your logo and company name on signage throughout the coffee area

Networking Sponsor \$1000:

Your logo and company name posted on signage throughout networking event

Commemorative Yearbook Sponsor \$1500:

Full page ad in the printed version of the 80th anniversary Commemorative Yearbook given out at the convention.

Featured Speaker Sponsor \$2000:

Your logo posted on a slide at the beginning of the featured speaker presentation

Exhibitor Table \$650:

(Includes 1- table, food, and parking, listing at registration table and on BINGO card)
25% Discount on Convention Registration for up to three exhibitor staffers.

****Exhibitor table space is limited. LACPA will assign all table space. Sponsors will receive preferred placements. Exhibitors may NOT assign, sublet or share any portion of their allocated space without the express permission of LACPA.**

2025 SPONSORSHIP & EXHIBITOR CONTRACT

COMPANY NAME _____

Name of Authorized Representative _____

(This person will receive ALL future instructions)

Representative Title: _____

Street / Mailing Address: _____

City / State / Zip: _____

Phone: () _____

Email _____

Website: _____

Onsite Contact Information *(If different than above)*

Name _____

Degree if applicable _____

Email _____

License if applicable _____

Cell _____

PLEASE INDICATE YOUR SELECTIONS:

PREMIER SPONSORSHIPS

Silver - \$500

Gold - \$1,500

Platinum - \$2,500

Diamond - \$5,000

SPECIALTY SPONSORSHIPS

Coffee Sponsor \$500

Networking Sponsor \$1000

Commemorative Yearbook Sponsor \$1500

Featured Speaker Sponsor \$2000

EXHIBITOR FEE (Includes one Exhibitor Registration)
\$650

PLEASE SIGN HERE:

We agree to all Exhibitor regulations including the set-up and break-down schedule.

Method of Payment:

Sponsorships Fee \$ _____

Exhibit Fee \$ _____

TOTAL \$ _____

Card # _____

Exp. Date: _____ CVC _____

Name as it appears on card: _____

Signature: _____

Billing address for the card:

Street _____

City / State / Zip _____

Printed Name: _____

Date: _____

Signature (Must be signed to complete registration process)

Please return the contract, payment, registration form, to: Lacpa1@gmail.com